JOINTLY DRIVING
THE FUTURE OF ENT.

5TH CONGRESS OF EUROPEAN
ORL-HNS
BRUSSELS, JUNE 29 – JULY 3, 2019
INDUSTRY DOSSIER

www.ceorlhns2019.org
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WELCOME MESSAGE TO EXHIBITORS AND SPONSORS

Dear Colleagues,
Dear Friends,

It is our great pleasure to invite you to join us for the 5th Congress of the Confederation of European Otorhinolaryngology - Head and Neck Surgery, to be held in Brussels from June 29 to July 3, 2019.

This will be the first time that the congress will be fully organized by the Confederation of European ORL-HNS itself.

Brussels lies in the center of Europe and can easily be reached from all over the world by plane, train or car. The meeting venue “Square” is located right in the heart of the city, a stone’s throw away from the “Grand Place”, Brussels’ historical center, as well as from many of the major museums. Hotels and restaurants are to be found all around, not to mention brasseries serving a large range of Belgian beers as well as numerous chocolate shops. We do hope that the scientific program will prove stimulating enough to beat these tempting surroundings and keep participants engaged in the congress proceedings!

Our aim is to foster the Confederation’s openness to all parts of the world. That is why we will make sure to request the collaboration from colleagues from the Middle East, North and Latin America, Asia, Africa as well as Oceania in order to involve them in the program.

In addition, we will keep the interests of our young colleagues, residents and young academics in mind when designing the program.

As you know, it was a long journey to build the Confederation of European ORL-HNS which rests on three main pillars: the European scientific subspecialty societies, the European national societies and the UEMS ORL Section & Board.

This close collaboration will manifest itself in the setup of the International Scientific Committee, headed by Elizabeth Sjögren. It is this committee which will propose, select and organize panels, key-note lectures and free papers sessions, thus ensuring a strong scientific program.

In addition, the European Board exam in ORL-HNS will be held on Saturday, June 29, 2019.

We are of course grateful to the organizers of the four previous congresses, organized alternately by EUFOS and European Academy of ORL-HNS. They were very successful despite sometimes challenging circumstances and serve as great examples to us.

In conclusion of this welcome message, the both of us would like to say that, above all, we wish to have a productive congress in a friendly atmosphere.

See you in Brussels,

Hans E. Eckel
President
Confederation of European ORL-HNS

Marc Remacle
President
5th Congress of European ORL-HNS
WHAT IS THE CEORL-HNS?

The Confederation of the European Otorhinolaryngology and Head and Neck Surgery, CEORL-HNS was established in 2009 with the main objective of uniting the forces of

**EUFOS** – representing all 46 European national ENT societies
**EAORL-HNS** – comprising of 15 European subspecialty societies
**UEMS ORL Section and Board** – the specialist section of the UEMS

in an effort to create one voice for ORL-HNS in Europe and beyond.

As of April 2015, the following European national and subspecialty societies are full members of the CEORL-HNS:

**SUBSPECIALTY SOCIETIES**

European Academy of Allergy and Clinical Immunology ENT Section (EAACI ENT Section)
European Academy of Facial Plastic Surgery (EAFPS)
European Academy of Sleep Medicine (EASM)
European Academy of Otology & Neuro Otology (EAONO)
European Federation of Audiological Societies (EFAS)
European Study Group for Functional Surgery Following Laryngectomy (EGFL)
European Head & Neck Society (EHNS)
European Laryngological Society (ELS)
European Rhinologic Society (ERS)
European Skull Base Society (ESBS)
European Salivary Gland Society (ESGS)
European Society of Pediatric ORL (ESPO)
European Society for Swallowing Disorders (ESSD)
European Junior Doctors (EJD)
Union of the European Phoniatricians (UEP-EAP)

**NATIONAL SOCIETIES GROUP**

Formerly EUFOS - European Federation of Oto-Rhino-Laryngological Societies

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COMMITTEES

ORGANIZING COMMITTEE
Marc Remacle (President)
Elisabeth Sjögren (Chair scientific committee)

LOCAL SCIENTIFIC COMMITTEE
Naima Deggouj (Belgium) Luc Schroeder (Luxembourg)
Eugene Panosetti (Luxembourg) Elisabeth Sjögren (Netherlands)
Marc Remacle (Belgium) Robert Takes (Netherlands)
Philippe Rombaux (Belgium)

INTERNATIONAL SCIENTIFIC COMMITTEE – SUBSPECIALTY SOCIETIES
EAACI ENT section Philippe Gevaert and Peter Hellings
EAFPS Hesham Saleh and Alwyn D’Souza
EAONO Per Caye-Thomasen
EASM Nico de Vries and Karl Hörmann
EFAS Martin Kompis and Françoise Sterkers-Artieres
EGFL Rudolf Hagen and Norbert Kleinsasser
EHNS C. René Leemans and Wojciech Golusinski
EJD Daniel de Siat
ELS Elisabeth Sjögren and Ricard Simo
ERS Par Stjarne and Sean Carrie
ESBS Robert Behr and Dirk Kunst
ESGS Francis Marchal and Vincent Vander Poorten
ESPO Dave Albert and John Russell
ESSD Pere Clavé
UEP-EAP Ahmed Geneid and Haldun Oguz
EBEORL Ulrik Pedersen and Marcus Neudert
UEMS John Fenton and Adrian Agius

INTERNATIONAL SCIENTIFIC COMMITTEE – NATIONAL SOCIETIES
Albania Suela Sallavaci Estonia Kristel Kalling
Austria Hans Edmund Eckel Finland Antti Mäkitie
Belgium Naima Deggouj France Vincent Coulignon
Bulgaria Dilyana Vicheva FYROM Vesna Petreska Dukovska
Croatia Mario Bilić Germany Norbert Stasche
Cyprus Xenakis Pouangare Greece John Bizakis
Czech Republic Jan Plzak Hungary Laszlo Tamas
Denmark Tejs Ehlers Klug Iceland Einar Hjaltested
Egypt Hesham Negm Ireland Niall Considine
CEORL-HNS PRESIDENTIAL COUNCIL

President:   Hans Edmund Eckel (Austria)
Past President:   Manuel Bernal-Sprekelsen (Spain)
President-Elect:   Cem Meco (Turkey)
General Secretary:   John Russell (Ireland)
Past General Secretary:  Istvan Sziklai (Hungary)
General Secretary-Elect:  Jan Plzak (Czech Republic)
Treasurer:   Pietro Palma (Italy)
Treasurer-Elect:   Miro Tedla (Slovakia)
Congress President 2019:  Marc Remacle (Belgium)
Congress President 2021:  Piero Nicolai (Italy)

MAIN TOPICS

- Otology / Neurotology
- Rhinology / Allergy
- Head and Neck Surgery
- Salivary gland surgery
- Laryngology
- Phoniatics
- Paediatric Otolaryngology
- Sleep Surgery
- Facial Plastic Surgery
- Residents / young ENT track
REASONS TO PARTICIPATE

- Influential scientific congress focusing on otorhinolaryngology, head and neck surgery.
- Over 4,000 delegates expected to attend from more than 95 countries
- The Congress does not converge with other specialized meetings.
  It is the place for ENT to meet in 2019
- Excellent opportunity to meet international opinion leaders and decision makers
- Combined exhibition, poster and refreshment area
- Position your company as an industry leader in the fields of ORL-HNS.

PREVIOUS ATTENDANCE

2015 Prague, Czech Republic: 3,740
2013 Nice, France: 3,375
2011 Barcelona, Spain: 3,500

ORL-HNS 2017 ATTENDANCE WORLD REGION IN %

SPECIALITIES REPRESENTED AT ORL-HNS 2017
IMPORTANT DATES TO REMEMBER

March 1, 2018: Application process opens
September 6, 2018: Industry meeting / site inspection
October 1, 2018: Abstract submission starts
Online registration starts
Exhibition early fee deadline
October 2018: Allocation of booths
January 2019: Technical manual becomes available
February 28, 2019: Settlement of final payment for Sponsoring & Exhibition
Final day for cancellations with partial refund
June 28 & 29, 2019: Exhibition setup from 08:00 to 18:00 h
July 3, 2019: Exhibition dismantling from 11:30 to 18:00 h

CONTACT

CONGRESS SECRETARIAT
Mondial GmbH & Co KG
Mondial Congress & Events
Operngasse 20b
1040 Vienna, Austria
Email: ceorlhns2019@mondial-congress.com

SPONSORSHIP & EXHIBITION MANAGEMENT
Mondial GmbH & Co KG
Mondial Congress & Events
Carola Precht
Email: precht@mondial-congress.com
Tel. +43 58804-172
APPLICATION PROCEDURE

You can individually select the marketing benefits you prefer. To reach a sponsorship level, the total amount of investment (marketing benefits and exhibition space) counts. This prospectus includes information on all marketing benefits available as well as the corresponding booking forms.

Some marketing benefits are only available on a limited basis. For these benefits, the date of receipt of the booking form is decisive, as the benefits will be distributed on a first-come, first-served basis. For the allocation of the exhibition spaces and symposia rooms, companies that have reached a particular sponsorship level will be served first, then all companies without a partner level on a first come, first served basis. Within a sponsorship level, the company with the highest investment will be served first.
SPONSORSHIP LEVELS

Our sponsorship level scheme ensures you receive proper recognition for your commitment. Various benefits are provided according to your level of support.

<table>
<thead>
<tr>
<th>Sponsorship recognition (before VAT)</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
<th>Friends of ORL-HNS</th>
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<tr>
<td>starting from</td>
<td>€ 60.000,–</td>
<td>€ 40.000,–</td>
<td>€ 20.000,–</td>
<td>€ 7500,–</td>
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<td>Free choice of booth location</td>
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<td>After Gold and Silver Sponsors</td>
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<td>Free choice of symposia room</td>
<td>First choice</td>
<td>After Gold Sponsors</td>
<td>After Gold and Silver Sponsors</td>
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<td>Free delegate registrations</td>
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<td>Free company representative registrations</td>
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<td>Delegate bag inserts</td>
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<td>Visual recognition in registration area and in final program</td>
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<td>Logo on sponsor page of website</td>
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<td>Link from congress website to sponsor website</td>
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<td>Logo on “Thank You to our Sponsors Signage” and on Holding Slides</td>
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<td>Advertisement in the final program</td>
<td>Full page</td>
<td>Full page</td>
<td>Half page</td>
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All exhibitors and sponsors will receive recognition for their support of the 5th ORL-HNS Congress in Brussels and will be mentioned on the congress website after filling out the online application form and once the payment for the first instalment of the booking has been received. Additionally, they will receive advantages / acknowledgements and entitlements according to their sponsorship level.
EXHIBITION

Exhibitors will be listed on the congress website after filling out the online application form and once the payment for the first installment of the booking has been received. Also, all exhibitors will be listed in the exhibitor overview in the final program and the congress app.

The exhibition is an important addition to the scientific program, providing its attendees with the opportunity to update themselves on the latest technical developments in otology, rhinology, laryngology and head & neck surgery. Therefore it is the ideal place to increase your visibility and to present your latest innovations as well as approved technologies and products to a large number of key decision makers and potential clients.

The exhibition will be located at the Grand Hall 1&2 and will be combined with the catering areas, poster exhibition and lounge areas to guarantee a constant flow of visitors to your exhibition booth. The minimum booking size for booths is 6sqm.

RATE:
- Early fee, until Monday, October 1, 2018: each m² EUR 550,– net
- Regular fee, from Tuesday, October 2, 2018: each m² EUR 625,– net

THE PACKAGE INCLUDES:
- Floor space
- Two company representative badges per each 6m² (up to a maximum of 9 badges per company).

Shell scheme booth, electricity, furniture, stand cleaning are not included. These have to be ordered separately, at additional cost.

BOOTH ALLOCATION:
Exhibition spaces will be allocated starting from October 2018 based on sponsorship level, date of application and payment of 50% deposit.

PRELIMINARY EXHIBITION OPENING HOURS:
Sunday, June 30, 2019 from 08:30 to 17:15 h
Monday, July 1, 2019 from 08:30 to 17:15 h
Tuesday, July 2, 2019 from 08:30 to 17:15 h
Wednesday, July 3, 2019 from 08:30 to 11:00 h

SET-UP AND DISMANTLING:
Set-up on Friday, June 29 and Saturday, June 30, 2019 from 08:30 to 18:00 h.
Dismantling on Wednesday, July 3, 2019 from 11:15 to 18:00 hrs. The stand should be completely cleared by this time. The exhibitors are responsible for the installation and dismantling of their own stand materials.

Note: this is a preliminary schedule and is subject to change.
SPONSORSHIP OPPORTUNITIES

CONTRIBUTE TO EDUCATION & SCIENCE

Sponsored Satellite Symposia (during lunch break) – EUR 35,000.-
Satellite symposia should be designed to attract the widest possible audience. The organizing committee especially encourages satellite symposia which highlight the most recent advances in the field of otology, rhinology, laryngology and head & neck surgery and explore their application for clinical practice.

Meeting rooms for symposia will be allocated starting from October 2018 based on sponsorship level, date of application and payment of 50% deposit.

Cost of satellite symposium includes:
- 1 hour for scientific session
- Standard congress lunch served at the area where the Symposium will take place
- Standard A/V equipment and stage setting
- Program included on congress website and in on-site program booklet (artwork requires approval from the organizer)
- Symposium details announced to delegates by email prior to congress
- Congress bag insert to announce the symposium (max. format DIN A4, double sided, 1 page)
- Opportunity to place 2 pull-up banners on day of satellite in appointed location.
- Up to 5 free registrations for company personnel to attend the satellite session.

Note:
- All expenses for travel and congress registration of speakers and chair persons participating in the satellite symposia are at the sole expense of the sponsor.

Any additional requirements, e.g. translation, extra audio-visual equipment, extra furniture, extra decoration, changes in set-up of the room exclusively for the satellite symposia, catering, etc. need to be organized directly via Mondial Congress & Events and are at the sole expense of the sponsor. Set-up and management are at the company’s full discretion.

Educational Grants – from EUR 25,000.-
The CEORL-HNS Educational Grants program provides industry a way to facilitate learning and enable access to education.
Grants will support up to 25 participants and we will work together on the best process to administer the grants. All supporters will be acknowledged throughout the process.
ENHANCE YOUR CORPORATE VISIBILITY

Congress Bag (exclusive) – EUR 20,000.-
Participants will receive a congress bag. The company that sponsors the bag will have its logo printed on the flap of the bag. The bags will be produced by the congress organisers.
Quantity: 4,500

Lanyards (exclusive) – EUR 8,000.-
Participants will be provided with an official congress name badge and sponsor’s lanyard to be worn for the duration of the congress. Name badges are required in order to gain access to the scientific program sessions and the industrial exhibition. The design of the lanyards is subject to prior approval by the organiser.
Quantity: 4,500

Pads (exclusive) – EUR 7,500.-
Writing pads will be inserted in the congress bags (min. format DIN A5).
Quantity: 4,500

Pens (exclusive) – EUR 2,500.-
Pens will be inserted in the congress bags.
Quantity: 5,000

Advertising in the Final Program
- 1 cover page inside, full color – EUR 4,000.-
- 1 page inside, full color – EUR 3,000.-
- ½ page inside, full color – EUR 2,000.-
All participants will receive a copy and an electronic version of the final program will be available before and after the congress. Number of copies: approx. 4,500
Commercial advertisements are displayed in the non-scientific section of the congress program booklet.

Congress Bag Inserts
- for exhibitors – EUR 3,000.-
- for non-exhibitors – EUR 4,000.-
Companies have the opportunity to have their inserts (company or product brochure) added to the congress materials contained in the official congress bag (max. format DIN A4, double side, 1 page). Product samples are not allowed.
Quantity: 4,500

Charging Stations
- 1 station – EUR 2,500.-
- 4 stations – EUR 8,000.-
4 charging stations for cell phones and tablets will be available at the exhibition area. The sponsor’s logo will be prominently displayed on the stations.
Banners – Price on request
Keep your company’s name at the top of everyone’s mind with a banner or branding located in high traffic areas.

Lounge Area – EUR 3,000.- per sit-down area
For recreation, there will be sit-down areas within the exhibition area. You can become a partner of one of our several sit-down areas and brand it with your company logo, roll-ups and other marketing material.

Hospitality Suite – EUR 15,000.- per suite
Private suites to host meetings with clients and colleagues. Decoration of the room or catering is not included. The location of the hospitality suites will be very close to the main meeting halls.

WEBSITE AND DIGITAL ITEMS

Presence on the 5th ORL-HNS website – EUR 500.-
All exhibitors will be listed on the meeting website. Enhance this entry to also feature your company logo with a hyperlink to a 100-word company description and a link to your company website.

Wi-Fi (exclusive) – EUR 8,000.-
All delegates will be provided with free internet access. The sponsor will be acknowledged on the Wi-Fi login screen and in the final program.

5th Congress of European ORL-HNS Congress App – EUR 10,000.-
By supporting the congress app your company logo will be featured on the landing page of the app. Furthermore, you will have the opportunity to send one push message to all delegates* which will also be included in the app’s “news” section (format specifications apply) and be acknowledged in all promotion of the congress app. Limited to 3 sponsors.

*The push message ought to be approved by the organizer; the exact timing of the push message will be allocated on a first come-first served basis

Internet Corner (exclusive) – EUR 5,000.-
There will be workplaces with computers and internet. Participants are able to check in for their flights, look up information, etc. As sponsor, you are entitled to e.g. provide pads and pens and display your logo on the screens.
CATERING SERVICES

Welcome Reception – EUR 20,000.-
Sponsor the Welcome Reception that will be held on Sunday, June 30, 2019 at the congress venue. The sponsor will be acknowledged on all catering signage and will be able to position two banners in the area where the Welcome Reception will take place.

Coffee breaks
- Morning or afternoon coffee break – EUR 10,000.-
- Coffee break package (morning and afternoon) – EUR 17,500.-
Morning and afternoon refreshments will be provided in the congress exhibition area for all participants. The sponsor will be acknowledged on all catering signage and will be able to position one banner in the coffee area.

Lunch – EUR 17,500.-
Lunch service will be provided in the congress exhibition area for all participants. The sponsor will be acknowledged on all catering signage and will be able to position one banner in the lunch area.

Water dispensers – EUR 5,000.-
Sponsor water dispensers located throughout the congress venue where participants will pick up glasses of water. The water dispensers will have the corporate image of the sponsoring company.
Quantity: 5
GENERAL CONDITIONS

RANKING OF APPLICATIONS
Applications must be made via the online application form via https://mondial.eventsair.com/ceorl-hns-2019-exh/application-form/Site/Register
In case there are any questions regarding the procedure please contact Carola Precht at Mondial Congress
T: +43 58804-172 – E-mail: precht@mondial-congress.com
Mondial Congress & Events Operngasse 20b | 1040 Vienna, Austria
All applications will be ranked according to the date and time they have been received. All items are subject to availability and will be allocated on a “first come, first served” basis.

ACCEPTANCE OF APPLICATIONS
The Organizers reserve the right to refuse applications from companies not meeting standard requirements or expectations and reserve the right to curtail or to close exhibits wholly or in part, that reflect unfavourably on the character and the purpose of the meeting.

CURRENCY & VAT
All packages and items are subject to availability. Prices are for 2019, local taxes (VAT) will be added where applicable.

PAYMENTS
To guarantee the reservation, a down payment of 50% will be invoiced upon receipt of the exhibition and/or sponsorship order form and is due for payment upon receipt of the invoice.
The final balance is due by Thursday, February 28, 2019. For bookings made after Thursday, February 28, 2019, the full amount is due at the time of application
Account Holder: Mondial GmbH & Co KG
IBAN: AT721200010021651459
BIC: BKAUATWW
Bank: UniCredit Bank Austria AG, Jakov-Lind-Straße, 1020 Vienna (Austria)
Account Currency: Euro (€)

CANCELLATIONS
Cancellations and alterations have to be received in writing and confirmed by Mondial Congress & Events in order to take effect. Cancellation fee: 50% of total space costs and/or sponsorship agreed will be forfeit if rental is cancelled before Thursday, February 28, 2019, 100% thereafter.
In case payment is not received by Mondial Congress in due time, the company reserves the right to cancel the participation at the 5th Congress of European ORL-HNS.
LOGOS
The use of the 5th Congress of European ORL-HNS logo is not permitted without written permission of the organizers. These logos are only to be used in official congress publications or at events approved by the organizers. They may be used on satellite symposia invitations for sponsored satellite sessions held at the congress venue.

RECORDING OF SESSIONS
No part of the scientific program may be photographed, filmed or otherwise recorded without prior permission from the organizers.

OTHER EVENTS
No other events may be scheduled for delegates during the scientific program (including the satellite symposia) and poster presentations, or during the opening ceremony and welcome reception. Transportation to other events may not depart during the official program (including the satellite symposia).

DATA
Data presented at the meeting may not be distributed until the meeting has ended.

AMENDMENTS TO TERMS AND CONDITIONS
The Organizers reserve the right to alter, amend or add to any of these conditions at any time.